

EL Gazette (English Language Gazette), founded in 1978, is the voice of the English Language Teaching (ELT) industry and international English-medium education, providing a critical perspective on the intersection between the business and practice of language teaching. Eagerly received by over 15,000 professionals, when you advertise with EL Gazette you are engaging with and influencing one of the largest English language teaching communities.

el-gazette



About Us

ounded in 1978, EL Gazette (English Language Gazette) is a professional teaching publication for the English Language Teaching industry and international English-medium education.

Our high value content can be accessed on our website and is disseminated to our subscribers via newsletters and our hugely popular digital publication. Over 15,000 teaching professionals request EL Gazette, and our cleverly designed and interactive publication ensures high levels of engagement whilst delivering great outcomes for our commercial partners and advertisers.

EL Gazette always delivers thought-leading content and regularly covers the key sector topics including;

- **News** (noteworthy developments in ELT, or on how English language issues impact on politics around the world)
- **Research News** (highlights of current research in • language acquisition and other areas of interest to our readers)
- Training News (reports on ELT training conferenc-• es, initiatives and events around the world)
- Business News (report on language school rankings, changes in ownership, or other ELT industry happenings)
- Reviews (ELT textbooks and course books selected • by our reviewers) Interviews (interviews with leaders and managers in ELT)

How have the accredited centre reports changed this year? IP EXHIBTION Lessons learned from presidents of IATEFL and TESOL International

A CHANGING WORLD The past, present and future of ELT LETTORI UPDATE The fight continues in the ECHR

Top quality

GOOD GOVERNANCE What makes a Centre of Excellence?

EL Gazette often covers geographical or sector themes which are always popular with our audience. Frequent 'specials' are Latin America, South East Asia, The European Union, Middle East and North Africa, Europe, Russia and wider Europe, English for Academic Purposes, Young Learners, English for Work, Business English. Listings. We also run regular listings of courses available in a particular sector. These include MA TESOL courses, teacher development courses eligible for the EU's Erasmus+ funding and language schools that have been awarded EL Gazette Centre of Excellence status.

Please note: These awards are based on the information found in the British Council Inspection reports on the language centres which the British Council accredits under the Accreditation UK scheme. The rankings are compiled by the EL Gazette and are not produced by the British Council, English UK or Accreditation UK.

Rates and Specifications

PRINT MAGAZINE SPONSORSHIP

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NEWS UPDATE

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Editorial submission published within EL Gazette

RECRUITMENT PACKAGE

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ADVERTORIAL PAGE

£1,500.00 + VAT

2025 Features List

JANUARY / FEBRUARY 2025 - MALTA

- Ad copy deadline: 10th January
- Published: 31st January

MARCH / APRIL 2025 - SUMMER SCHOOLS

- Ad copy deadline: 14th March
- Published: 4th April

MAY / JUNE - TECHNOLOGY

- Ad copy deadline: 16th May
- Published: 6th June

JULY / AUGUST - CREATIVITY

- Ad copy deadline: 11th July
- Published: 1st August

SEPTEMBER / OCTOBER - SCHOOL RANKINGS

- Ad copy deadline: 12th September
- Published: 3rd October

NOVEMBER / DECEMBER - MASTERS

- Ad copy deadline: 14th November
- Published: 5th December

Do you have something you'd like to promote to our readers? We are always looking for content - from courses, to job listings, and books!

Contact Us



For more information, place an order or to discuss your advertising options, please contact:

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