

el.gazette

Media Kit for Advertisers

EL Gazette (English Language Gazette), founded in 1978, is the voice of the English Language Teaching (ELT) industry and international English-medium education, providing a critical perspective on the intersection between the business and practice of language teaching.

We have 8,500 fans on Twitter  @ELGazette

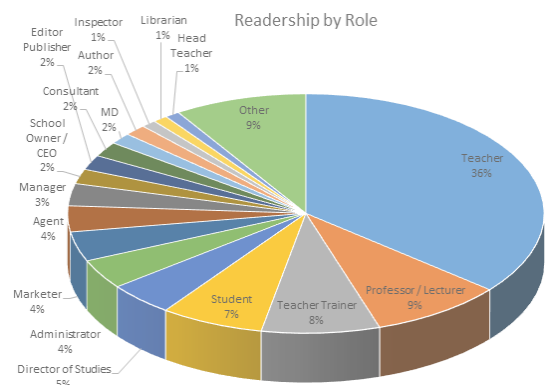
EL Gazette is published bi-monthly as a digital magazine, with new content going up on the website and out to our 15,000 subscribers via our eNewsletter on a bi-weekly basis. **EL Gazette** has over 6,000 sessions per month, with an average session of 2.20. Our digital editions are all freely accessible on our website at:

www.elgazette.com



News

Awards Business News General News Global News News in Brief Opinion



Top 10 territories for readership are: UK, US, Ireland, China, Spain, Italy, Australia, Japan, Turkey and India, with over 150 countries represented.

User stats

9,000 Online followers

15,000 Digital subscribers

70,000 Web sessions

35,000 Unique users

76,000 Page views + magazine

Advertising Rates

Note that all display ads are simultaneously published in the digital flip-book edition, price inclusive.

Asset	Spec	Price
Cover positions inc print sponsorship	500 copies of the publication, Social media post, Top Banner in the e-newsletter, IFC advert + one extra full-page advert in next edition & one advertorial page within the publication	£3,775
Full page	Size: A4 (w 210mm x h 297mm) with 3mm bleed	£1,750
½ page	Size: w 189mm x h 135mm, no bleed	£950
¼ page	Size: w 93mm x h 135mm, no bleed	£550
Large Strip Ad	Size: w 189mm x h 54mm, no bleed	£350
Website Leaderboard	728 pix wide x 90 pix high jpeg to 100kb + link address	£425 pcm
Website MPU	300 pix wide x 250 pix high jpeg to 100kb + link address	£375 pcm
Product News	Website & Social media	£250
Solus emails	branded e-shot to 15,000 + subscribers	£1,350
Webinars promo package	website, e-shot and social media	£450
E-news leaderboard		£350
News update	Editorial submission	£215 pcm
Recruitment package	e-shot, website, Twitter	£375
Webinar Package	2 x e-newsletter, solus email and website MPU	£1,225



BEDE'S SUMMER SCHOOL

Bede's Summer School offers residential and day courses for international students aged 6-20:

- Easter Plus programme in Bede's Senior School in Upper Dicker 24 March - 13 April 2024
- LALIGA Football Camps UK in Dicker and Royal Russell at Easter and summer 2024
- Summer School programmes in July and August 2024 in 6 locations in the South East of England
- Specialist courses in Pro Dance, Coding & Robotics and Zoology & Animal Management
- Professional Academies
- Day and Parent courses available
- Cambridge, Trinity and IELTS exam courses

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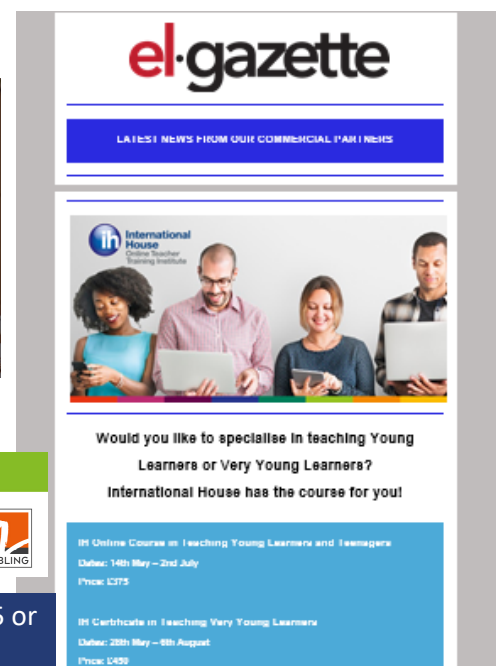
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LATEST NEWS FROM OUR COMMERCIAL PARTNERS

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Would you like to specialise in teaching Young Learners or Very Young Learners?
International House has the course for you!

IT Online Course in Teaching Young Learners and Teenagers
Dates: 14th May - 2nd July
Price: £375

IT Certificate in Teaching Very Young Learners
Dates: 20th May - 6th August
Price: £450



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